

Special Beer Expo

Exhibition for special and Craft Beer

FROM SATURDAY 10TH TO TUESDAY 13TH NOVEMBER 2018



THE APPEAL OF SPECIAL AND CRAFT BEER: A TRUE BUSINESS AND TASTE OPPORTUNITY

In Cremona the Exhibition especially dedicated to high-quality Beer: craft brewers, special beers, raw materials, technologies and accessories

WHERE FOODSERVICE PROFESSIONALS AND GOURMETS COME TOGETHER

Special Beer Expo addresses curious and dynamic visitors looking for **new tasting experiences** as well as professionals of the sector (such as: chefs, pubs, brew pubs, beer shops, wine bars, wholesaler, distributors, large scale distribution, microbreweries, plant producers, services suppliers...). **Beer** and the **professional quality** of the sector can be **appreciated** in all its forms, thanks to a Food Taste area especially conceived to taste specialty food products from the territories and thanks to the simultaneous presence of **the Specialty Food Exhibition Il BonTà where specialty food products from the territories and beers – both special and craft beers – offer a new and original business opportunity.**

SPECIAL BEER EXPO IS ONE OF THE THREE EXHIBITIONS ESPECIALLY DEDICATED TO FOOD EXCELLENCE, TOGETHER WITH:



Specialty Food Exhibition

Now at its 15th edition, Il BonTà is well known as the Exhibition offering Foodies and Professionals excellent specialty food products to be found in shops, restaurants and to be tasted and enjoyed at home.



Foodservice and Professional Equipment Show

The most innovative solutions for food-service: bars, restaurants, pizza restaurants and catering companies. Professional equipment and accessories will be on display both at Exhibitors' stands or within special demonstration areas.

SPECIAL BEER EXPO AND IL BONTÀ, THE IDEAL OPPORTUNITY TO PRESENT YOUR PRODUCTS AND PROMOTE YOUR BUSINESS, BECAUSE:

 IT IS A POWERFUL TOOL PROMOTING YOUR PRODUCT ALL THE YEAR ROUND: MUCH MORE THAN A TRADITIONAL EXHIBITION!

- Workshops
- Tastings
- Presentations
- Promotional campaigns before, during and after the Exhibition
- Professional meetings



 EXHIBITORS SAY SO:

"This is my first participation at Il BonTà but I can already confirm my presence at 2018 edition. Here, I have developed many new interesting contacts".

"Here, we can meet both private customers and Ho.Re.Ca professionals looking for specialty food products and excellent wine from the territories".

 FIGURES OF IL BONTÀ CONFIRM IT:

2017 Figures



37.290

Visitors



144

Exhibitors

from 15 regions and 4 international



10 HOURS

of guided tasting every day



+2000

Products on display



60

Events

such as cooking shows, presentations, competitions and seminars



WWW.SPECIALBEEREXPO.IT

CONTACTS

CremonaFiere S.p.a.: Tel. +39 0372 598 011 - Fax: +39 0372 598222 - email: info@specialbeerexpo.it

LOCATION

Quartiere fieristico di Cremona: P.zza Zelioli Lanzini,1 - 26100 Cremona - Italy

SALES DEPARTMENT

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