

From Saturday 10th to Tuesday 13th November, 2018

THE FOOD EXPERIENCE AND TECHNOLOGY

Il BonTà is the ideal environment for Foodservice Professionals and Foodies to meet a selection of the best specialty food products from Italian and European regions.

FOODIES AND HOSPITALITY PROFESSIONALS ARE WAITING FOR YOU

"il BonTà" is the right Event for Ho.Re.Ca. professionals, buyers, foodies looking for tasty specialty food products from the Territories and food lovers in search of traditional flavors. At Il BonTà you can find new customers and develop new business opportunities.

IL BONTÀ BY THE NUMBERS

Figures 2017



37,290

Visitors



144

Exhibitors

from 15 Italian regions and
4 foreign countries



10 HOURS

of guided tasting
everyday



+2000

Products
on display

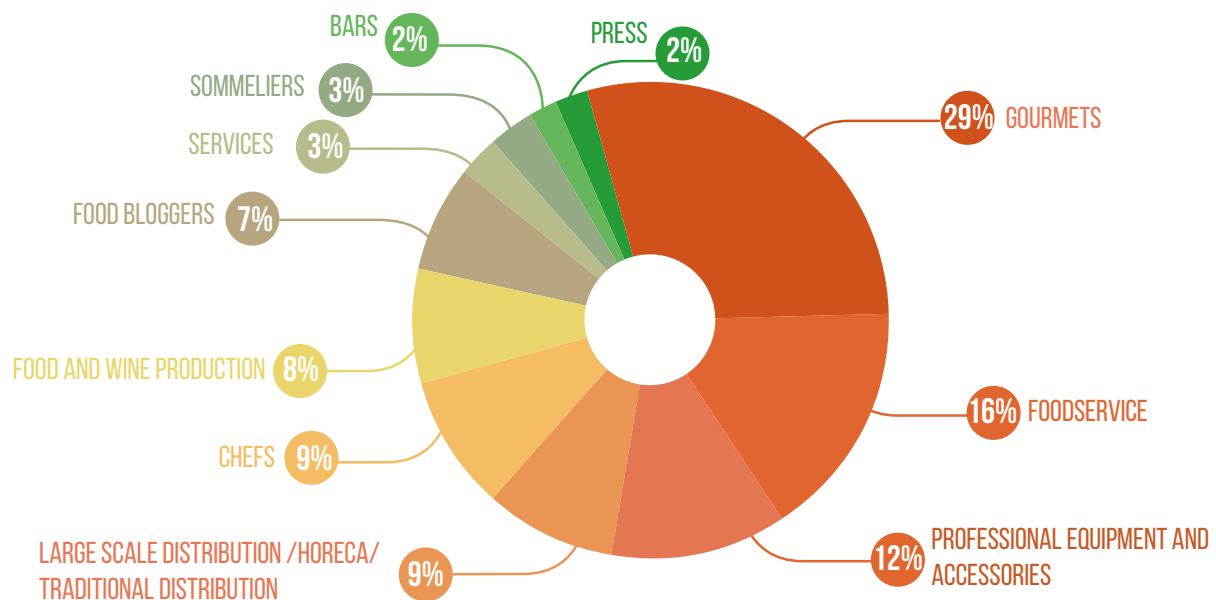


60

Events

such as cooking shows, presentations,
competitions, conferences and seminars

VISITORS' PROFILE





INCREASE THE VALUE OF YOUR PRODUCT, IT'S EASY!

Is there anything better than tasting Italian specialty food products to promote them? That's why il BonTà offers a rich program of cooking shows and practical demonstrations with the best Chefs and the major professionals of the sector. Exhibitors' products will be skillfully cooked and served with the best of professional equipment on display.

Food Taste

A Special Area dedicated to artisan producers, wineries and breweries.

A cozy corner for Exhibitors to offer tastings of their products and for Foodies to enjoy specialty food and wine products.



EACH PRODUCT DESERVES THE RIGHT LOCATION



Have you got fine wine and food products from the Territories?

Specialty Food Exhibition

Now at its 15th edition, Il BonTà is well known as the Exhibition offering Foodies and Professionals excellent specialty food products to be found in shops, restaurants and to be tasted and enjoyed at home.



Would you like to meet the professionals of the sector?

Foodservice and Professional Equipment Show

The most innovative solutions for food-service: bars, restaurants, pizza restaurants and catering companies. Professional equipment and accessories will be on display both at Exhibitors' stands or within special demonstration areas.



Would you like to present your craft and special beer?

Special Beer Expo: 2nd Exhibition for Special and Craft Beer

With all its varieties, Craft Beer is the absolute protagonist of this Exhibition. Lager, Pils, Ice, Weisse, Brown Ale, Scotch Ale, Barle Wine... a wide ranging offer of the highest quality for producers, food-service professionals, foodies and gourmets looking for a new combination of lifestyles, environmental stability, territory enhancement and brewery quality.

“MANY INTERESTING BUSINESS CONTACTS CAN BE ESTABLISHED AT IL BONTÀ” THAT'S WHAT OUR EXHIBITORS SAY



GAIA BADIONI – OWNER - PASTICCERIA BADIONI

“This edition was really successful. We're very satisfied with it. Over the years we have found many new customers looking for high-quality raw materials”



ROBERTO FOLCIA – MANTELLI GIACOMO ARREDAMENTI

“The Exhibition was very good: great visitors' attendance and a particular attention for modern cooking technologies”



DENNIS BARBIERI – COPPINI ARTE OLEARIA, LURETTA, DISTILLERIA MARZADRO E VINICOLA DECORDI

“The outcomes were really positive, this year as well. Many customers tasted our wine, our spirits and our oil”.



MASSIMO MASCHERPA – AGENZIA MASCHERPA MASSIMO

“At il BonTà we can meet both private customers and foodservice professionals looking for wine and food excellence products”



ALESSANDRO GAUDENZI – BIRRIFICIO AGRICOLO PADUS

“This was my first participation at il BonTà and I will definitely come back in 2018 since I have established many interesting business contacts”.



WHAT CAN YOU FIND AT IL BONTÀ:



Wine, spirits and liqueurs



Dairy products



Confectionery and chocolate



Pasta, fresh pasta and rice



Bakery products



Legumes



Underwood products, truffle and truffle products



Oil and vinegar, balsamic vinegar



Mustard and fruit jams



Honey and honey products



Aromatic herbs and spices



Associations, institutions and protection authorities



Coffee and infusions



Fruit and vegetables



Meats, cured meats and cold cuts



Beer



Kitchen accessories and equipment

IL BONTÀ TELLS THE SECRET STORY THAT LIES BEHIND EVERY PRODUCT

Our communication strategy supports every aspect of the Exhibition. New hints, original flavors and innovative procedures from our Exhibitors become the true protagonists of a tale involving Foodies and Professionals. Interviews, news and social media posts will be published before, during and after the Exhibition to better highlight your products and enhance the value of your activity. All this is also accompanied by the official events of the Show, such as cooking shows, workshops, seminars and practical demonstration that you can organize with no additional costs!

CONTACT US!

We will help you find the best solution for your promotional needs!



CONTACTS

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LOCATION

Cremona Exhibition Centre: P.zza Zelioli Lanzini,1 - 26100 Cremona - Italy

SALES DEPARTMENT

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