



BonTà
PROFESSIONAL



Cremona – Italy November 9-12, 2019

Please fill in and sign including privacy policy by e-mail to:
info@ilbonta.it

APPLICATION FORM

Company name
Tax Code N. VAT reg

Address Zip Code

Country Nation E-mail certificata/PEC.....

Phone Fax..... E-mail.....

Contact Mr/Mrs./Ms. cellulare.....

Products on display

PARTICIPATION RATES

The undersigned Company submits this irrevocable application form to il BonTà / BonTà Tech and requests the temporary rent of the following exhibition areas at the current rates:

<p>EXHIBITION AREA:</p> <p>TURN-KEY STAND - panels - supporting structure - company name in standard lettering - wall-t-wall carpeting - lighting - electric switchboard for single-phase connection - certification - connection to electricity and supply of 1 Kw</p> <p>FURNITURE ARE NOT INCLUDED</p>	- Turn-Key Stand (3mx2m)	- 6 smq	€ 800,00 x n	Module	€..... (1)
	- Turn-Key Stand (3mx2m) with 2 open sides	- 6 smq	€ 960,00 x n	Module	€..... (2)
	- Turn-Key Stand (3mx3m)	- 9 smq	€ 980,00 x n	Module	€..... (3)
	- Turn-Key Stand (3mx3m) with 2 open sides	- 9 smq	€ 1176,00 x n	Module	€..... (4)
	- Turn-Key Stand (3mx4m)	- 12 smq	€ 1.250,00 x n	Module	€..... (5)
	- Turn-Key Stand (3mx4m) with 2 open sides	- 12 smq	€ 1.500,00 x n	Module	€..... (6)
	- Turn-Key Stand (4mx4m)	- 16 smq	€ 1.450,00 x n	Module	€..... (7)
	- Turn-Key Stand (4mx4m) with 2 open sides	- 16 smq	€ 1.740,00 x n	Module	€..... (8)
	- Raw Stand (min 16smq)		€ 75,00 per smq x	smq	€..... (9)
	Surcharge for 2 open sides		(9) x 20%		€..... (10)
EXHIBITION AREA					€..... (11)
DISCOUNT FOR		advance registration 10% (within 29th June 2018)	(11) x 10%		€..... (12)
		quantity 2 stands 5% - 3 stands 7,5% - 4 stands or more 10%	(11-12) x %		€..... (13)
TOTAL EXHIBITION AREA					(11)-(12)-(13) €..... (14)
Registration fee					€..... 150,00 . (15)
Represented company N. X € 150,00 =					€..... (16)
TOTAL EXHIBITION AREA (14)					€..... (17)
VAT (don't due if you can fill in the form attached) (15+16+17)					€..... (18)
+ VAT. (22%) calculated on point (18)					€..... (19)
TOTAL AMOUNT DUE (18+19)					€..... (20)

mark the area in which you want to exhibit with a cross

- il BonTà
- BonTà Professional
- Special Beer

ADVANCE PAYMENT

due to the submission of the application form:

Registration fee + Represented company + 30% of exhibition area + VAT

Exhibiting companies that rent raw spaces must set up their own stand. Set-up expenses are in charge of the exhibitor. The Organizer may provide customised solutions upon request of the exhibitor made through the relevant form. Booking of electrical supply connection and consumption is in accordance with the articles 9-19-20 of the attached Exhibition's General Rules and Regulations.

Payment is to be made to CremonaFiere SPA by:

- Wire Transfer: Banca Popolare di Sondrio - Succursale di Cremona Via Dante - IBAN: IT 49 S 0569611400 000 003630X76 - BIC/SWIFT: POSOIT22
- Credit Card

Exhibitors' preferences are not binding for the Organizer that will assign requested spaces according to availability in the exhibition areas.

Enclosed with this application is a confirmatory deposit of 30% of the amount due for the exhibition area plus the registration. Only applications completed in full and signed accompanied by an advanced payment of 30% of the amount due for the exhibition area plus the registration fee will be considered valid.

By signing the application, the applicant agrees to comply with the attached General Rules and Regulations. Provision of technical services (electricity, water supplies etc.), must be specifically requested and will be subsequently charged. The data provided in this application form will be used for all further contacts with the participating Company as well as for invoicing. If invoicing data differ from the above indicated details, please enclose Company name, address and VAT number.

RETURN SIGNED COPY



BonTà
TECH

“TAXABLE ENTITY’S DECLARATION FOR BUSINESS PURPOSE” FORM

In order to be able to process your application form and to invoice the amount due, we need to receive the form “Taxable entity’s declaration for business purpose”, reported below, duly filled in and signed, showing:

- Your exact company’s name for billing
- Your V.A.T. Code or/and tax identification number
- Your declaration for business purpose

“TAXABLE ENTITY’S DECLARATION FOR BUSINESS PURPOSE” FORM

OUR COMPANY or PROFESSIONAL INDIVIDUAL NAME (for billing purpose)

with V.A.T. code and/or TAX IDENTIFICATION NUMBER (subject to verification)

DECLARES TO PARTICIPATE IN THE EXHIBITION

il BonTà – BonTà Tech – Special Beer Expo 2019

FOR BUSINESS PURPOSES.

COMPANY STAMP
AND AUTHORIZED SIGNATURE

PLEASE BE AWARE THAT WE WILL BE ABLE TO INVOICE YOU WITHOUT V.A.T. CHARGE ONLY IF WE RECEIVE THIS FORM DULY FILLED IN AND SIGNED.

NAME ORGANISATION

Art. 1

The specialized Exhibition, named "il BonTà"– Specialty Food Exhibition – BonTà Professional: Food-service and Professional Equipment Show – Special Beer Expo: Exhibition for Special and Craft Beer, is open to the public and organised by CremonaFiere S.p.A.

LOCATION, DATES, TIMES AND ENTRANCE

Art. 2

The Exhibition will take place at CREMONAFIERE SpA premises, in the Ca' de' Somenzi Exhibition Center of Cremona, from 9th to 12th November 2019.

It is open to the general public upon payment.

The premises will be open to visitors from 10 am to 8 pm on, Saturday 9th, Sunday 10th and Monday 11th. From 10 am to 6 pm on Tuesday 12th.

Exhibitors and their staff can have access to the halls the 9th November 2019 from 8 am and the others days an hour before visitors entrance time and must leave the premises within half an hour after visitors closing time. It is hereby made clear that during these times, the provisions of art. 21 regarding security and exhibitor's responsibility for theft or damage to goods on display are applicable.

CremonaFiere S.p.A. reserves the unquestionable right to change the aforementioned opening hours and to refuse entry or stop trading either for a specific period of time or for organisational reasons.

PARTICIPANTS

Art. 3

Professional categories entitled to take part in the Exhibition are operators who produce artisan-type goods or services in keeping with the high quality and the spirit of the "Specialty Food Exhibition" and "Exhibition for Special and Craft Beer" may exhibit at the show. Operators admitted to the show may only present and sell goods that they produce themselves. Non-producing merchants are not admitted, unless with express authorization. Producers of non-conforming goods, or ones that CremonaFiere considers below the level and spirit of the show will be refused admission.

Professional categories entitled to take part in the Exhibition are manufacturers and retailers of professional equipment and food-service in keeping with the high quality and the spirit of the "Food-service and Professional Equipment Show".

Producers of non-conforming goods, or ones that CremonaFiere considers below the level and spirit of the show will be refused admission.

3.1 Responsibility of CremonaFiere S.p.A.

CremonaFiere S.p.A. declines any responsibility deriving in any way from damage caused by the participants to the Exhibitions, including damage resulting from lack of observance of the provisions regulating the Exhibition and any damage to goods on display even if due to accidental events.

3.2 Events

Every side-event organized by exhibitors, even outside the Fairgrounds, must be communicated to the Organization of CremonaFiere S.p.a. 15 days before the beginning of the Show.

APPLICATION

Art. 4

Exhibitors belonging to one or more of the categories indicated in art. 3 and wishing to participate in the Exhibition must apply using the Application Form provided and duly, signed by the applicant, if an individual company, or by the legal representative in all other cases.

The application shall be accepted subject to the fulfilment of any outstanding administrative fees.

Art. 5

Only Application Forms that are duly filled in, signed and accompanied by proof of deposit of the amount due (art. 8) will be considered.

The original Application Form along with the proof of payment must be sent to CremonaFiere SpA – Piazza Zeltoli Lanzini, 1 - 26100 Cremona.

Acceptance of the application is subject to:

- the Exhibitor fulfilling the requirements of art. 3 above.
- the fulfilment of any outstanding administrative fees.

CremonaFiere S.p.A. reserves the unquestionable right to accept or refuse completed Application Forms.

In case of the Application refusal, CremonaFiere S.p.A. is not required to provide any explanation or any form of compensation. In this case, CremonaFiere S.p.A. will reimburse any deposit already paid.

By signing the Application Form the Exhibitors agrees to comply to this General Regulations and the Technical Regulations (included in the services request forms) which constitute an essential part of this Application. The Exhibitors also assumes the duty to comply with the standards and provisions, even those issued after the document has been signed, that ensure the efficient organisation and running of the Exhibition. **The Application Form represents, for the applicant, an irrevocable contract proposal, which will be deemed approved only when the confirmation of the allocation of exhibition space is sent. By signing the confirmation, the applicant accepts responsibility for the payment of all services requested. By undersigning this document, the applicant shall also be committed to the payment of the required services.** The Application Form is not valid without the written confirmation of CremonaFiere Spa

Art. 6

In order to protect the Exhibition's image and the quality of the products displayed/promoted, from this moment forth CremonaFiere S.p.A. reserves the right to suspend, as a precautionary measure, the participation of Exhibitors who are subject to civil or criminal proceedings related to violations of regulations governing the production, marketing or business competition, until the outcome of the proceeding is known. The Exhibitor may only display/promote products and services declared in Form 10, included in the list of goods accepted by the Exhibition, and inside his/her own exhibition space. Furthermore, the Exhibitor may not display/promote the goods of companies who have not paid to CremonaFiere S.p.A. the participation fee for Represented Companies.

The displaying of second-hand or reconditioned products is forbidden, except with the specific written authorisation of CremonaFiere S.p.A.

In case of failure to observe the above regulations, CremonaFiere S.p.A. reserves the right to suspend the participation in the Exhibition, with consequent closure of the exhibition space, or to interrupt relations with the Exhibitor without reimbursement of the amounts paid, subject to CremonaFiere S.p.A.'s right to receive reimbursement for further damage.

Moreover, the Exhibitor must pay what is due for participation in the Exhibition and the balance for requested services, even when not utilized.

PARTICIPATION FEES AND TARIFFS

Art. 7

To apply to the Exhibition, companies are required to pay a **Participation fee of € 150,00**. This fee includes:

- Publication in the Official Catalogue;
- A copy of the Official Catalogue;
- third party liability insurance and all risks insurance coverage as per the maximum limits and conditions stated in Article 22 of the General Regulations;
- Local tax on advertising.

In addition, the Exhibitor must pay a further participation fee of € 150,00 for each Represented Company. This fee includes the publications in the Official Catalogue. In the case of displaying/promoting products or services of not registered companies, the Exhibitor will have to pay a **participation fee of € 775,00** for each of them.

The exhibition area are based on a per square meter + VAT rate for the exhibiting area:

- Stand A Type – 3x2: € 800,00
- Stand B Type – 3x3: € 980,00
- Stand C Type – 3x4: € 1.250,00
- Stand D Type – 4x4: € 1.450,00

Surcharge for open sides: 20% for two open sides.

Raw Exhibition Area (minimum 16 sqm) € 75/sqm

Discount rates:

- Advance Registration: 10% within June 28, 2019
 - Quantity: 2 exhibition spaces: 5% - 3 exhibition spaces: 7,5% - 4 or more : 10%
- Rates include the cost of side-events set up by the Organizer such as meetings, conferences, official ceremonies and promotional events celebrated within the Show. They also include the accommodation costs of group of professionals, Italian and foreign state authorities and speakers

The above rates, include also:

- **exhibitors services cards** allowing free entrance at all times. The number of the passes, depending on the exhibition space at the following conditions:
 - first exhibition space of allocated area: 4 exhibitors passes
 - each additional unit: 2 extra exhibitors passes until a maximum of 20 passes
 - for each represented company: 2 exhibitors passes

It is forbidden to give away or lend exhibitor free entrance passes.

The staff of CremonaFiere S.p.A. is authorized, whenever necessary, to ask for identity papers and to withdraw unauthorized exhibitors passes.

- **two parking space** for the first exhibition space and one for each other exhibition space until a maximum of 5. The parking space will be in the unguarded parking lot reserved for exhibitors. Since it is unguarded, CremonaFiere S.p.A. does not assume any responsibility for any theft or damage to vehicles.

- **General promotion**

- **Heating / air-conditioning, general security (excepting exhibition spaces), lighting for the exhibition halls, information services, restrooms and first-aid.**

- **100 free entrance tickets for every direct exhibitor and 100 discount tickets for every represented company.**

PAYMENT

Art. 8

The participation fee must be paid as follows:

- A deposit equivalent to 30% of the total cost of the allocated space, plus the participation fee plus any additional Represented Company fee must be made concurrently to the submission of the Application Form.
- All payments are free of charges for CremonaFiere Spa. The total amount of allocated area and sponsorship must be paid within **October 11, 2019**.

For the application forms sent after September 27, 2019, the payment must include: participation fee and 100% of the cost of allocated area or Sponsorship. In the reason for payment must be indicated "code IL19".

Partial invoicing is not allowed.

- The proof of payment of the amounts due to CremonaFiere SpA for taking part in the Exhibition is the only document valid to have access to the Halls and for mantling and dismantling operations as well as to receive the necessary "Exit Permit". In the case of non-payment of any amount due by the Exhibitor, CremonaFiere Spa has the right of lien on exhibited goods.

Art. 9

Exhibitors must pay the amounts due for the area and for the requested services (electricity and water grid connections, fitting out of the exhibition space etc.) **no later than November 7, 2019. From 8th November 2019 services required must be paid immediately at CUSTOMER CARE/S.A.T.E. office.**

ADVERTISING

Art. 10

Exhibitors may carry out promotional activities for their company or for their Represented Companies exclusively within their own exhibition area and complying with the provisions of law, Public Safety standards and the General and Technical Regulations here described.

Exhibitors may distribute catalogues, price lists or display promotional material only within their exhibition area without exceeding the maximum height of 3 m.

Flyposting is strictly forbidden.

All advertising activities which, either in terms of appearance or content may constitute a direct comparison with other exhibitors, are strictly forbidden (comparative advertising is forbidden).

Advertising using loudspeakers or devices similar to those used in cinemas, with a soundtrack, is allowed without causing annoyance to neighbouring stands and requires prior authorization from the S.I.A.E. of Cremona (Via dei Mille, 2 - Tel. +39 0372 411748 Fax +39 0372 416029) and the relevant royalties must have been paid. Royalties must be paid also for public performances of recorded music (info www.scfitalia.it).

TRANSFER AND CANCELLATION

Art. 11

Total or partial transfer of the exhibition space, even free of charge, is strictly forbidden.

Exhibitors who, after submitting the Application Form, are unable to participate for whatever reason, will be, at any rate, compelled to pay in full the participation fee, the expenses for ordered and realized, even when not utilized, electrical systems and installations, all the charges and taxes paid on their behalf and the damages which CremonaFiere SpA is going to suffer due to the renounce.

Exhibitors who cancel or are unable to participate for whatever reason will have to send a registered letter with return receipt or by e-mail PEC to cremonafierte@pcert.postecert.it no later than October 4, 2019. In case of failure to

comply with the deadline, the Exhibitor will have to pay a € 50,00 + VAT penalty per requested square meter and he/she will allow CremonaFiere SpA to freely dispose of the allocated exhibition space.

ALLOCATION OF EXHIBITION SPACES

Art. 12

The acceptance of the Application Form and the consequent allocation of spaces is an exclusive responsibility of CremonaFiere S.p.A., who will allocate exhibition spaces according to internal organisational requirements and considering what follows:

The conformity of the Application and corresponding payments;

The submission date of the Application;

The Exhibitor's participation in previous editions of the Exhibition.

Space availability

Stand Size

Specific requests made by the Exhibitor concurrently to the submission of the Application Form are not binding for the Organizer nor represent a condition for the validity of the Application Form.

CremonaFiere SpA reserves the right to change or reduce the allocated exhibition area, even by transferring it to another position, for technical or product related reasons; in such cases the Exhibitor will have no right to reimbursement or compensation.

Art. 13

For the entire duration of the Exhibition, it is forbidden to totally or partially remove any displayed goods or materials without written authorisation by CremonaFiere S.p.A.

CONSTRUCTION/REMOVAL OF EXHIBITS

Art. 14

During the construction and removal of stand fittings, the exhibitor shall personally fulfil and ensure the fulfilment of all existing laws and regulations on safety in the workplace.

Exhibition spaces must be set up and fitted out in compliance with all Technical and General Regulations.

The fitting out and furnishing of exhibition spaces must be carried out by the Exhibitors and it must not interfere with the external appearance of nearby exhibition spaces, nor cause damage or annoyance to other Exhibitors.

Unless a specific request is made, CremonaFiere SpA will not provide dividing walls between exhibition spaces.

CremonaFiere S.p.A offers a stand design service, as specified in the relevant Form.

Art. 15

Unless other arrangements are made, stands will be made available to exhibitors for fitting from 9 am on November 8, 2019 and must be fitted and presented by 7 pm on November 8, 2019 in order to give the Provincial Public Shows Supervision Committee time to carry out an inspection of all the stands prior to the opening of the show.

Stands not occupied by 6 pm on the day before the opening day of the show will be regarded as abandoned and placed at the disposition of the organisation, which may use them as it wishes without any reimbursement obligation.

The Exhibition Area corresponds exactly to the area and position indicated in the Floor plan sent to the Exhibitor, who must occupy exactly the space and position allocated by CremonaFiere Spa and in the sizes indicated in this Application Form. Exhibitors occupying a large exhibition area than the one indicated in the Application form will have to fit the allocated space. CremonaFiere Spa reserves the right to allocate additional space upon payment of the additional square meters.

Art. 16

The exhibitor must remove fittings, equipment and goods from the exhibition area during dismantling time (6 pm-8 pm on 12th November 2019 and from 8 am to 12 am on 13th November 2019). In case of failure to do so CremonaFiere S.p.A declines any responsibility for goods and equipment left inside the exhibition centre and reserves the right to remove and store them without assuming any responsibility for risks, dangers and costs derived from their handling which will remain under the exhibitor responsibility.

After two months, objects unclaimed may be auctioned and any profit, net of expenses and any other rights due to CremonaFiere S.p.A., will be remitted to the Exhibitor.

For every additional day after dismantling deadlines the Exhibitor will have to pay a € 155,00 penalty and the costs for any further damage that might have been caused.

The Exhibitor must leave the exhibition space to CremonaFiere SpA by the stated deadline and in the same condition in which it was found.

Art. 17

The materials used for stand construction and furnishing must conform to current fire prevention and safety standards.

All electrical installation must comply with the Ministerial Decree no. 37/08 and be accompanied by a declaration of conformity issued by authorized personnel.

Wherever furnishing or structures are found not to conform to current standards, CremonaFiere Spa will close the Exhibition space giving no right to compensation to the Exhibitor.

Art. 18

Stand fittings and furnishing will be admitted to the premises only if materials conform to current fire prevention standards.

The exhibitor declares to comply with all the existing regulations on safety and hygiene in the workplace with special reference to Legislative Decree (LD) no. 81/08 and further amendments.

SERVICES

Art. 19

Cremonafiere SpA will provide general lighting service. Exhibitors are responsible for the installation of electricity and water inside their exhibition spaces. Electricity, motorised power and water rates will be calculated on a per-request basis and monitored at Cremonafiere SpA discretion.

Art. 20

Exhibitors' requests concerning the supply of water and electricity will be satisfied according to availability and must be addressed to CremonaFiere Spa by using the relevant forms. The forms must be submitted within October 14, 2016 and are legally binding for the Exhibitor.

Each exhibitor must request an additional connection to electricity and supply (if the connecting to electricity and supply including in the Turn-Key stand is not sufficient) no later than October 11, 2019

The requests received later than October 11, 2019 (which will not be guarantee) will be subject to a 30% increase.

The requests received later than October 25, 2019 (which will not be guarantee) will be subject to a 50% increase.

CremonaFiere SpA does not assume any responsibility regarding the aforementioned supply and does not give any guarantees. It will also transfer to supply companies all technical risks and obligations arising from the supply contract.

If the allocated space does not have the useful connections for these services, CremonaFiere S.p.A., upon Exhibitor's request and at his/her own expenses, will provide such connections, as long as there are no safety or technical obstacles.

CremonaFiere SpA can also, under the same conditions, modify or enhance the above mentioned supply. In both cases, it is compulsory to obtain its written authorisation.

SURVEILLANCE - INSURANCE

Art. 21

CremonaFiere SpA provides a general night surveillance service within the premises, though it declines any responsibility for theft or damage to goods, even if caused by accidental events, present in the exhibition spaces or within the Exhibition Center.

Custody and surveillance of exhibition spaces is under the sole responsibility of the Exhibitors throughout the entire duration of the Exhibition (including stand construction and clearance). It is therefore advisable for Exhibitors to be present at their exhibition spaces during daily opening hours since they are the sole responsible party for surveillance.

Art. 22

CremonaFiere SpA, as noted in article 7, will provide insurance cover to Exhibitors who have complied with the application procedures (art. 4 and 5). The insurance cover will be valid from the beginning of the build up period until the exhibition space has been cleared and it includes:

- **Third-party liability**

- **Damage to goods - All risks** (excluding transportation) for the following goods/compensation limits: furniture and fittings of the exhibition halls, machinery, equipment and goods (with a waiver to the 20% of proportional rule):€ 15.000,00 with a minimum limit of € 500,00 for electronic equipment.

- **Insurance exclusion for theft:** not covering 10% of the damage with a minimum of € 258,00

If the Exhibitor wish to require additional cover, he / she may do so through CremonaFiere Spa at least 4 days before the Exhibitions starts, by contacting CremonaFiere Spa Ph. +39 0372 598011.

For further details concerning each policy, please refer to informative prospects and to full policy texts.

Exhibitors are, however, liable under civil and criminal law for any damage to people or goods caused by equipment, facilities or anything else may be present within their exhibition area, as well as for damage caused by their own acts and those of their employees or authorised personnel.

PREVENTION OF ACCIDENTS - MACHINES IN MOTION

Art. 23

Introduction and display of machines, machine parts, equipment, tools and devices in general, as well as the installation of electrical systems that do not conform to Presidential Decree (PD) no. 547 of 27/4/1955 and Legislative Decree (LD) no. 81/08 Title IV – Paragraph II° (Standards for injury prevention in the workplace) are strictly forbidden.

Art. 24

Machinery, whether displayed or used for the products exhibited, may not be operated without prior written authorization from CremonaFiere S.p.A. who will decide, case by case, and at its sole discretion whether to issue such authorization. CremonaFiere SpA will not assume any responsibility resulting from the operation of the aforementioned machinery which will be assumed by the exhibitor himself.

The exhibitor must strictly observe all legal requirements and relevant regulations, besides all the specific regulations of CremonaFiere S.p.A. In particular, the exhibitor must:

- take all the necessary steps to prevent injury and fire, reduce noise and vibrations, eliminate objectionable odours and avoid gas and liquid emissions;
- properly check pressure and lifting machinery, do testing according to the appropriate regulations and avoid using them until the correct certificate has been issued by the relevant authority;
- Machinery with hydraulic lifting devices must be equipped with both mechanical and hydraulic blocking devices.

In any case, machinery, accessories and anything else indicated above must not interfere with or cause damage to anybody. In case of any problem CremonaFiere SpA reserves the right to repeal the aforementioned authorization.

Suspended loads are strictly forbidden.

Personnel authorised by CremonaFiere SpA have the right to prevent or stop the operation of machinery that may compromise Exhibitors or visitors' safety, or causing excessive disturbance.

SUPPLIES

Art. 25

Exhibitors (or their authorised contractors) can introduce goods to supply their exhibition spaces only with prior authorization from CremonaFiere S.p.A. and from 9 a.m. to 10 a.m. Supply vehicles must have a specific "Supply Permit" issued by CremonaFiere S.p.A.

TRANSPORT AND FORWARDING

Art. 26

For the execution of transport, shipping and customs formalities exhibitors are free to use the forwarding agent of their choice

PHOTOGRAPHS AND REPRODUCTIONS

Art. 27

Exhibition spaces and exhibited products may neither be photographed/filmed nor reproduced in any way, without prior authorisation from the relevant Exhibitor(s) and CremonaFiere S.p.A..

CremonaFiere SpA reserves the right to reproduce and authorise the reproduction of internal or external bird's-eye or detailed views.

CremonaFiere SpA will not be held responsible for unauthorised reproductions of exhibition spaces or exhibited goods.

SALES

Art. 28

Objects, products and materials may only be sold if delivery is performed at the end of the Exhibition, except in the cases authorised by CremonaFiere S.p.A. Exhibitors who intend to sell their products during the Exhibition must request authorisation from CremonaFiere S.p.A.

CATALOGUE

Art. 29

CremonaFiere SpA reserves the right to manage, either directly or through an appointed contractor, the operation regarding the Exhibition Catalogue which includes the information about all applications received and accepted by 11th October 2019. CremonaFiere SpA declines any responsibility as regards the distribution of the catalogue and deriving by wrong form-filling by the Exhibitors or misprints. CremonaFiere SpA reserves the right to reproduce partially or in its entirety the Exhibitors list in other publications of different nature

PROHIBITIONS AND RESTRICTIONS

Art. 30

Subject to all standards and special regulations regarding public meetings, and in addition to the restrictions already defined in the Technical and General Regulations, it is expressly forbidden to:

- make holes, fix nails and/or screws into walls, ceilings and floors; apply loads to the structure of the exhibition hall;
- exhibit products not listed in the application form, or in any case not belonging to the product sectors of the Exhibition, unless specific authorisation has been granted by CremonaFiere S.p.A.;
- drive or park vehicles of any kind within the Exhibition Area
- drive or park vehicles within the Exhibition Area during set up, exhibition opening hours and dismantling times;
- leave vehicles parked overnight (even in case of breakdown) within the premises;
- light or cause fires, bring in explosive, dangerous or foul-smelling materials, or any other materials that might cause damage or inconvenience;
- remove products and materials from the premises during the days of the Exhibition, without written authorization by CremonaFiere S.p.A.;
- distribute promotional material (magazines, catalogues, leaflets, brochures, etc.) which is not related to the exhibitor's activity. Exhibitors can only distribute such materials within the allocated exhibition space;
- use the brand CremonaFiere SpA without written authorisation;
- bring animals into the premises, with the exception of guide dogs;
- disturb or disrupt in any way the smooth running of the Exhibition that will result in the immediate expulsion from the Exhibition;
- carry out political propaganda within the premises;
- leave part of fittings, carpets, adhesive tapes (any type) or residues of any kind within the premises;
- sell the displayed products without prior authorization by CremonaFiere S.p.A.;
- display prices, with the exception of Exhibitions in which direct selling is allowed; in such cases only authorised Exhibitors can display prices;
- remain in the exhibition area or within the premises after closing time or at unauthorised hours without special permission;
- sell any type of food and drinks within the exhibition area or within the premises, without written authorisation by CremonaFiere S.p.A.
- start the dismantling and the clearing out of the exhibition space before the end of the Exhibition ,as indicated in art. 15-16.
- display and/or sell non-handicraft products, unless authorized by CremonaFiere S. p. A.
- display and/or sell products not produced by the exhibitor, unless authorized by CremonaFiere S. p. A.
- hang banners or other materials on the fascia name board of standard or customized stands
- any material, machinery or equipment dispatched to the premises for the Exhibition must be delivered at the indicated stand and taken by a person especially appointed by the exhibiting company – CremonaFiere staff is not authorized to take any delivery on behalf of any company. The same procedure is to be applied for the dispatch at the end of the Exhibition.

THE USE OF FIRE TO PREPARE FOOD AND DRINK IS FORBIDDEN UNDER ALL CIRCUMSTANCES.

Violation of the restrictions included in these General Regulations, as well as of the Technical Regulations or other provisions issued by CremonaFiere SpA will lead to termination of legal relations with the defaulting Exhibitor, as well as to exclusion from the Exhibition, with no right to reimbursement and/or compensation, and with CremonaFiere SpA retaining the right to compensation for any further damages.

PATENTS

Art. 31

It is mandatory for all exhibitors to declare unpatented items on display. In compliance with the Legislative Decree no.30 of February 10, 2005 and the subsequent implementing rules and regulations of the Ministerial Decree no.33 of January 13, 2010, industrial designs or trademarks must be also declared.

MISCELLANEOUS

Art. 32

- The Exhibitor is liable under civil and criminal law for any injury to persons or damage to property caused by the equipment, structure or whatever else present in the allocated area, as well as for his own actions and those of his authorised personnel.
- The Technical Regulations and technical supply standards included in the various forms constitute an integral part of these General Regulations.
- The submission of the Application Form and consequent signing of the General Regulations further oblige the Exhibitor to fully respect the Technical Regulations as well.
- The Exhibitor must ensure that the allocated space is kept clean.
- The Exhibitor must ensure that the personnel for the distribution and handling of food products comply with the existing healthcare regulations.
- The Exhibitor shall be responsible for full compliance with all Worksite Safety and Industrial Hygiene Regulations. Such compliance constitutes the prerequisite for the implementation of this agreement, hence also for the proper fulfilment of the obligations included therein.
- The Exhibitor shall assume all civil risks and liabilities arising from the performance of his/her activities, including the risks arising from the distribution of foodstuff unfit for consumption.
- The dates of the Exhibition may be modified with no responsibility for CremonaFiere S.p.A., who may also call off the Exhibition, with the consequent reimbursement to the Exhibitors of the amounts already paid. The participants

shall not be entitled to any compensation for the damage caused by the cancellation or calling off of the exhibition.

All points not specifically covered by these General Regulations shall be governed by the Civil Code.

Art. 33

CremonaFiere SpA shall not be held liable for any interaction between the exhibitors and their suppliers even in reference to the custody of goods, products, fittings and similar.

Art. 34

Failure to observe just one of the previous clauses will lead to immediate contract termination because of the Exhibitor's default, giving no right to reimbursement of the amounts paid by the defaulting Exhibitor, and with the obligation to pay the balance of the entire sum due for participation in the Exhibition and relative services provided by CremonaFiere S.p.A..

Art. 35

CremonaFiere SpA reserves the right, at its discretion and indisputable judgement, to introduce new regulations and provisions deemed appropriate for a better running of the Exhibition, as well as to adopt any other provisions that may be suggested or imposed by the needs or requirements of the Exhibition.. Such regulations and provisions will have equal validity to those included in these Regulations and shall be compulsory for all exhibitors.

COMPLAINTS

Art. 36

Complaints of any kind regarding the organisation and running of the Exhibition must be submitted in writing to CremonaFiere SpA no later than the closing date of the Exhibition, in order to avoid lapse of right.

The Executive Committee of CremonaFiere SpA shall evaluate such complaints. Any decisions taken by CremonaFiere SpA in settling complaints shall take immediate effect.

Art. 37

The Exhibitor, having read the General Regulations with particular reference to articles 3-3.1-8-9-11-12-16-17-18-19-20-21-22-23-28-30-36-38-, declares to accept them in their entirety, and undertakes to ensure that electrical and water installations, and the fitting and furnishing of the exhibition space will be carried out in compliance with existing regulations. Furthermore, the Exhibitor assumes full and complete criminal and civil responsibility for the safeness of the aforementioned items.

The Exhibitor relieves, in all senses, CremonaFiere SpA from any civil and criminal responsibility arising from negligence, damage and problems that might be caused by failure to observe the abovementioned regulations. To this end, as per art. 17 of this document, the Exhibitor undertakes to deliver to CremonaFiere SpA the certificates concerning the fire safety class of the furniture.

Art. 38

For any dispute the competent Court is that of Cremona.

I THE UNDERSIGNED

BORN IN (CITY).....ON

PLACE OF RESIDENCE

AS LEGAL REPRESENTATIVE OF THE COMPANY OR AS THE ENTITLED

REPRESENTATIVE TO SIGN THIS CONTRACT BECAUSE THE (JOB TITLE)

.....OF THE COMPANY

DECLARE UNDER MY SOLE RESPONSIBILITY TO BE DULY AUTHORIZED TO

SIGN AND ACCEPT THIS CONTRACT IN ITS ENTIRETY IN THE NAME AND ON

BEHALF OF THE AFOREMENTIONED COMPANY.

I AGREE AND UNDERSIGNE THIS CONTRACT IN ITS ENTIRETY

COMPANY LEGAL REPRESENTATIVE

.....

(stamp and legible signature)

The undersigned company, in compliance with art. 1341 and 1342 of the Civil Code declares to approve the provisions of art. 2-2.1-3-3.1-5-6-7-8-11-12-13-14-15-16-17-18-19-20-21-22-23-24-27-28-29-31-32-33-34-35-36-37-38 of this document.

COMPANY LEGAL REPRESENTATIVE

.....

(stamp and legible signature)

According to Legislative Decree 196/2003 on privacy protection and its subsequent amendments, with a particular focus on EU Regulation 2016/679, this information will be processed manually and/or electronically for statistical and marketing purposes, and for updates regarding CremonaFiere SpA events by means of the sending of informative material, including from third parties. In addition, such data will be used for the publishing of the Official Catalogue of the Exhibition. I, therefore, authorise the processing and communicating of my details as mentioned above. In light of the information in Act 196/2003, and subsequent amendments and integrations the undersigning company gives consent for the data to be processed.

COMPANY LEGAL REPRESENTATIVE

.....

(stamp and legible signature)

**INFORMATION ON PROCESSING OF PERSONAL DATA
REGULATION (EU) 2016/679
GDPR General Data Protection Regulation)**

As set forth by Regulation (EU) 2016 / 679 we inform you that personal data you provided, i.e. obtained for the activities carried out by CremonaFiere, are subject to processing with due observance of the requirements of confidentiality and in conformity with the related regulations.
Personal data are processed manually, automatically , on paper or computer (i.e. photo on the brochures etc.) for following purposes:

1. Fulfillment of contractual obligations related to the registration and participation of the subject as Exhibitor or Partner in the events organized by CremonaFiere
2. Organization and management of the events promoted by CremonaFiere, for example: issuing of ID cards for safety reasons, statistical data analysis, communication to third parties cooperating in the organization and management of events (ex: other Exhibitions, suppliers, consultants etc.), registration of personal data in the Exhibition Directory and Floorplan to be distributed at national and international level. Some data may be collected also through preregistration (on-line or on paper) and by authorized operators before accessing the Headquarters.
3. Profiling and marketing purposes and for sending promotional communications related to CremonaFiere activities through: email, sms, mms, telefax, phone calls, direct selling and further marketing activities (es. Market analysis and research).
4. Profiling and marketing purposes and for sending promotional communications related to the activities of CremonaFiere's partners (organizers, exhibitors, operators involved both in the exhibitions and in other sectors) interested in offering advantageous commercial offers on CremonaFiere exhibitions, through: email, sms, mms, telefax, phone calls. For this purpose data can be communicated to the above mentioned parties to enable their activity.

processing of personal data implies: their collection, registration, organisation, conservation, processing, amendment, selection, extraction, comparison and re-classification of information into uniform economic categories, use, interconnection, blockage, communication, diffusion. Duration of data processing will be proportionate to processing purposes.
Provision of personal data to CremonaFiere is always optional. However, in case of request of a participation as exhibitor or partner in CremonaFiere events, requested data shall be processed by CremonaFiere to fulfil law or contractual obligations and to provide the service requested by the subject (see point 1). Provision of personal data is therefore necessary. A failure to provide requested data would end in the impossibility for CremonaFiere in offering the contractual performance you requested and / or in fulfilling law obligations. It won't therefore be possible to send you a participation proposal or accept your participation, your access to the fairgrounds and the use of our services etc. Consent of data processing for purposes set forth in point 1. is not necessary since CremonaFiere exempts ex lege the obligation to request it. Provision of personal data doesn't equal the consent to data processing for purposes set forth in points 2,3 and 4. The subject providing personal data (after reading this information) is supposed to have given a tacit consent to processing of data for purposes set forth in point 1.

Consent to processing of data for purposes set forth in point 2 is optional. However, the lack of consent could prevent CremonaFiere from proceeding with the related processing and sometimes in the impossibility to provide the requested service. We therefore suggest, in case of interest in receiving a participation proposal, to give the consent to processing of personal data as set forth in point 2.

If data are processed for purposes set forth in points 3 and 4, consent is optional. The lack of consent won't prevent CremonaFiere to provide the requested service but will determine the impossibility of CremonaFiere in processing data (for example using email addresses and phone numbers to send promotional messages).

Data collected for purposes set forth in point 1 could be communicated to companies operating on behalf of CremonaFiere as to: management and maintenance of IT services and database, companies which have been entrusted appointed by CremonaFiere to provide services that are fundamental for the events (i.e. construction and management of booth structures, logistic, security, private security, first aid, hostess etc.). Data processing by these parties will occur for same purposes and in the same ways as above mentioned.

CremonaFiere informs that during exhibitions and events organized by itself, authorized photographers and videomakers could make photos and videos for documentation and promotional purposes, both on the Exhibition website and social networks (Twitter, Facebook, Whatsapp, Youtube, Video etc.) Posted pictures and videos will be about exhibition activities to be intended as public events and for which no explicit consent of the photographed or filmed subject is required.

If you don't want to be photographed or filmed, please notify it to the responsible staff. Photographed or filmed people have the right to ask for removal of pictures from company database, website or connected platforms, by means of an email to info@cremonafiere.it

CremonaFiere will promptly remove these materials.

Data collected for purposes set forth in points 2 and 3 that may be collected on-site by operators authorized by CremonaFiere, could be communicated to photographers and videomakers working on promotional materials, to companies working at the post-production of the same materials, to journalists, to societies carrying out marketing analysis, to advertising or communication agencies, to companies in charge for material printing, to website designers and creators, to web marketing societies and to other parties involved in the creation and maintenance of promotional material, management of IT systems used for processing of personal data and to third parties that may share promotional initiatives, events and Exhibitions with CremonaFiere and through the official directory, to exhibitors and visitors of events organized by CremonaFiere also in cooperation with third parties.

We also inform you that article 7 of the above mentioned regulation acknowledges the subject with several rights, among them the right to obtain information on the existence of data about him/her and their communication in intelligible form, to obtain cancellation, transformation into anonymous form or block, update, amendment and integration, as well as the evidence that these operations were brought to the attention of those who have been communicated these data. The subject also has the right to oppose, for legitimate reasons, the processing of such data, the right to oppose the processing of the data for commercial or advertising reasons (profiling, commercial communications, market research and analysis).

You hereby give your consent and authorization to post photo and videos made by CremonaFiere during the Exhibition "il BonTà - BonTà Professional - Special Beer Expo".

You can exercise the above mentioned rights by writing an email to info@cremonafiere.it

Data holder is CremonaFiere SpA with headquarters in Cremona, Piazza Zelioli

Consent Regulation EU n. 2016/679 – Privacy protection
I declare to have read and understood the Information on processing of personal data as set forth in Regulation EU 2016/679 (<http://www.cremonafiere.it/en/privacy/>) and to give my consent to the processing of data for management and organization of "il BonTà - BonTà Professional - Special Beer Expo", also in case of online or onsite preregistration procedures carried out by authorized operators before accessing the fairgrounds (purpose 2 of the information)

I give my consent I don't give my consent

and to the processing of data for profiling and marketing purposes (market research, commercial and promotional communications, advertising per email, post and telephone, through automatic calls, fax, emails, sms and mms) related to CremonaFiere activities (point 3 of the information)

I give my consent I don't give my consent

and to the processing of data for profiling and marketing purposes (market research, commercial and promotional communications, advertising per email, post and telephone, through automatic calls, fax, emails, sms and mms) carried out on behalf of CremonaFiere by third parties (organizers, exhibitors, operators involved in exhibitions or also in other sectors) and about their activities. To this extent, data may be communicated to third parties for their promotional communications and subject to data processing (point 4 of the information)

I give my consent I don't give my consent

COMPANY LEGAL REPRESENTATIVE

.....
(Stamp and signature)